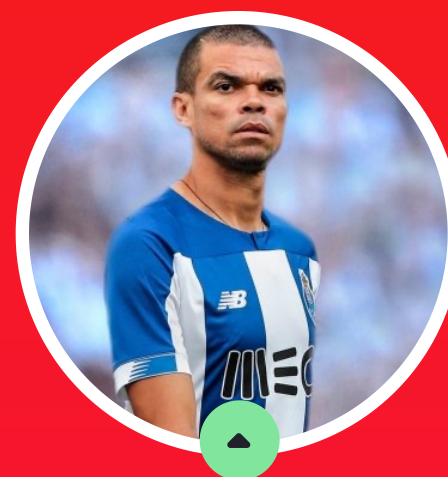


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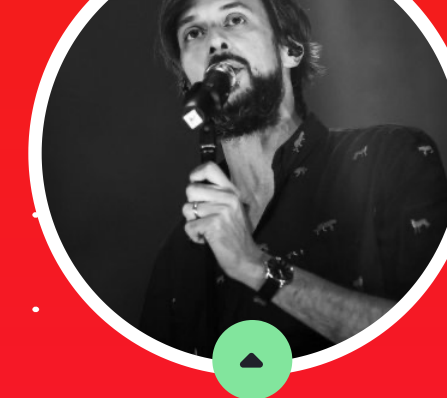
INSTAGRAM INTERACTIONS IN COVID-19 ERA

PORTUGAL TOP 30

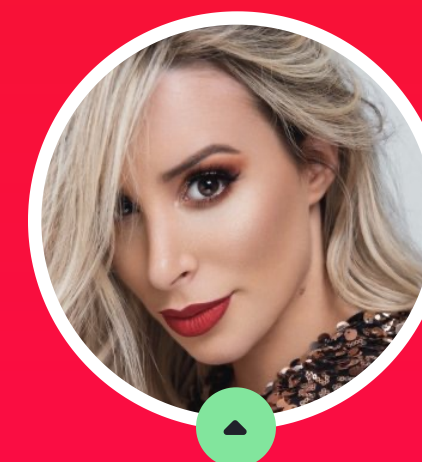
MARCH 12th- APRIL 26th, 2020



Pepe
@official_pepe



Bruno Nogueira
@corpodormente



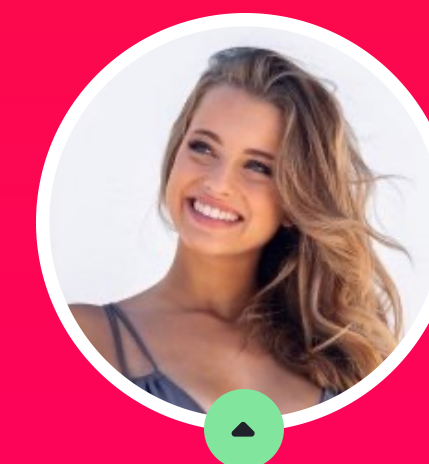
Helena Coelho
@helenacoelho00



Pedro Carvalho
@pedrocarvalho



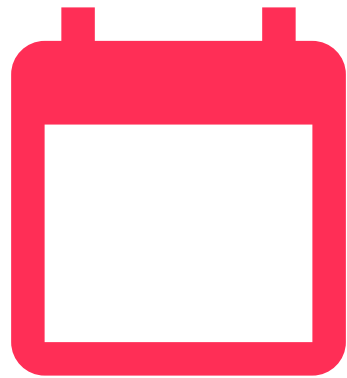
Cristiano Ronaldo
@cristiano



Margarida Corceiro
@magui_corceiro

brinfer

For this report we analyzed



Timeline

March 12th - April 26th



Profiles

16 357



Posts





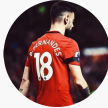



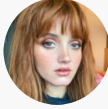

195 753



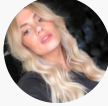


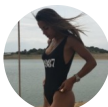


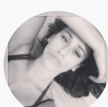



Stories



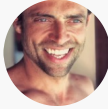

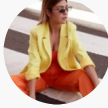





2 379 256

INSTAGRAM INTERACTIONS IN COVID-19 ERA
PORTUGAL TOP 30

1°		Cristiano Ronaldo @cristiano	Total Likes 152 669 137	Total Comments 1 361 099	Interactions 154 030 236	Engagement Rate 3,98%	Total Posts 18	Image 12	Carousel 1	Video 5	Total Stories 35	Video 13	Image 22
2°		Helena Coelho @helenacoelho00	Total Likes 2 152 044	Total Comments 2 486 180	Interactions 4 638 224	Engagement Rate 16,66%	Total Posts 62	Image 40	Carousel 11	Video 11	Total Stories 793	Video 634	Image 159
3°		Cristina Ferreira @dailycristina	Total Likes 3 997 695	Total Comments 66 226	Interactions 4 063 921	Engagement Rate 1,82%	Total Posts 171	Image 117	Carousel 19	Video 35	Total Stories 1.368	Video 789	Image 579
4°		Angie Costa @angeladscosta	Total Likes 3 940 110	Total Comments 8 176	Interactions 3 948 286	Engagement Rate 13,12%	Total Posts 42	Image 24	Carousel 18	Video 0	Total Stories 377	Video 139	Image 238
5°		Bruno Fernandes @brunofernandes.10	Total Likes 3 455 414	Total Comments 20 209	Interactions 3 475 623	Engagement Rate 12,69%	Total Posts 14	Image 9	Carousel 1	Video 4	Total Stories 95	Video 57	Image 38
6°		João Félix @joaofelix79	Total Likes 3 368 865	Total Comments 12 969	Interactions 3 381 834	Engagement Rate 9,73%	Total Posts 11	Image 7	Carousel 1	Video 3	Total Stories 27	Video 17	Image 10
7°		Jorge Jesus @jorgejesus	Total Likes 2 718 969	Total Comments 66 396	Interactions 2 785 365	Engagement Rate 6,94%	Total Posts 21	Image 13	Carousel 3	Video 5	Total Stories 42	Video 13	Image 29
8°		Nuno Markl @nunomarkl	Total Likes 2 448 480	Total Comments 66 585	Interactions 2 515 065	Engagement Rate 1,56%	Total Posts 272	Image 172	Carousel 50	Video 50	Total Stories 177	Video 84	Image 93
9°		Carolina Deslandes @carolinadeslandes	Total Likes 2 429 378	Total Comments 29 843	Interactions 2 459 221	Engagement Rate 3,36%	Total Posts 103	Image 67	Carousel 15	Video 21	Total Stories 381	Video 278	Image 103
10°		Sara Sampaio @sarasampaio	Total Likes 2 291 636	Total Comments 9 826	Interactions 2 301 462	Engagement Rate 2,56%	Total Posts 12	Image 7	Carousel 3	Video 2	Total Stories 138	Video 85	Image 53

11°		A Pipoca Mais Doce @apipocamaisdoce	Total Likes 2 054 633	Total Comments 11 632 6	Interactions 2 170 959	Engagement Rate 2,86%	Total Posts 182	Image 164	Carousel 6	Video 12	Total Stories 1289	Video 300	Image 989
12°		Margarida Corceiro @magui_corceiro	Total Likes 2 066 181	Total Comments 7 836	Interactions 2 074 017	Engagement Rate 23,60%	Total Posts 16	Image 11	Carousel 3	Video 2	Total Stories 62	Video 28	Image 34
13°		Liliana Filipa @lilianafilipa_	Total Likes 2 003 427	Total Comments 5 5410	Interactions 2 058 837	Engagement Rate 6,39%	Total Posts 53	Image 39	Carousel 12	Video 2	Total Stories 696	Video 406	Image 290
14°		Ricardo Quaresma @ricardoquaresmaoficial	Total Likes 2 031 454	Total Comments 2 0389	Interactions 2 051 843	Engagement Rate 2,94%	Total Posts 22	Image 11	Carousel 0	Video 11	Total Stories 23	Video 19	Image 4
15°		Claudia Vieira @claudiavieiraoficial	Total Likes 1 766 326	Total Comments 13 046	Interactions 1 779 372	Engagement Rate 4,08%	Total Posts 43	Image 39	Carousel 2	Video 2	Total Stories 323	Video 214	Image 109
16°		Carolina Patrocínio @carolinapatrocinio	Total Likes 1 695 746	Total Comments 19 555	Interactions 1 715 301	Engagement Rate 5,92%	Total Posts 35	Image 20	Carousel 8	Video 7	Total Stories 262	Video 168	Image 94
17°		António Raminhos @raminhoseffect	Total Likes 1 669 726	Total Comments 28 002	Interactions 1 697 728	Engagement Rate 1,66%	Total Posts 122	Image 67	Carousel 0	Video 55	Total Stories 291	Video 179	Image 112
18°		Madalena Abecasis @madalena_abecasis	Total Likes 1 559 312	Total Comments 18 723	Interactions 1 578 035	Engagement Rate 10,51%	Total Posts 107	Image 80	Carousel 5	Video 22	Total Stories 1030	Video 854	Image 176
19°		Rita Pereira @hyndia	Total Likes 1 550 266	Total Comments 18 245	Interactions 1 568 511	Engagement Rate 3,76%	Total Posts 31	Image 13	Carousel 10	Video 8	Total Stories 723	Video 589	Image 134
20°		Mafalda Sampaio @mafalda.sampaio	Total Likes 1 534 391	Total Comments 6 685	Interactions 1 541 076	Engagement Rate 7,11%	Total Posts 46	Image 12	Carousel 21	Video 13	Total Stories 970	Video 741	Image 229

INSTAGRAM INTERACTIONS IN COVID-19 ERA
PORTUGAL TOP 30

21°		Nelson Semedo @nelsonsemedo50	Total Likes 1 518 774	Total Comments 5 904	Interactions 1 524 678	Engagement Rate 3,99%	Total Posts 13	Image 4	Carousel 7	Video 2	Total Stories 48	Video 30	Image 18
22°		Adriana Silva @adri.silvaa	Total Likes 1 320 903	Total Comments 1 252 54	Interactions 1 446 157	Engagement Rate 10,25%	Total Posts 59	Image 32	Carousel 16	Video 11	Total Stories 832	Video 629	Image 203
23°		Diogo Amaral @diogoamaral.oficial	Total Likes 1 419 873	Total Comments 1 0921	Interactions 1 430 794	Engagement Rate 3,73%	Total Posts 88	Image 56	Carousel 8	Video 24	Total Stories 416	Video 242	Image 174
24°		Dolores Aveiro @doloresaveiroofficial	Total Likes 1 342 122	Total Comments 22.896	Interactions 1 365 018	Engagement Rate 3,83%	Total Posts 16	Image 16	Carousel 0	Video 0	Total Stories 7	Video 4	Image 3
25°		Barbara Bandeira @barbarabandeiraa	Total Likes 1 189 896	Total Comments 11 363	Interactions 1 201 259	Engagement Rate 3,77%	Total Posts 55	Image 25	Carousel 11	Video 19	Total Stories 548	Video 386	Image 162
26°		Carolina Loureiro @caroloureiro	Total Likes 1 185 088	Total Comments 5 657	Interactions 1 190 745	Engagement Rate 8,62%	Total Posts 18	Image 11	Carousel 3	Video 4	Total Stories 89	Video 50	Image 39
27°		Manuel Luis Goucha @mlgoucha	Total Likes 1 119 629	Total Comments 2 5041	Interactions 1 144 670	Engagement Rate 2,00%	Total Posts 93	Image 66	Carousel 8	Video 19	Total Stories 388	Video 180	Image 208
28°		Daniela Ruah @danielaruah	Total Likes 1 105 905	Total Comments 12 235	Interactions 1 118 140	Engagement Rate 3,61%	Total Posts 28	Image 12	Carousel 7	Video 9	Total Stories 74	Video 67	Image 7
29°		Rui Unas @o_unas	Total Likes 1 042 766	Total Comments 2 0800	Interactions 1 063 566	Engagement Rate 2,37%	Total Posts 62	Image 18	Carousel 6	Video 38	Total Stories 365	Video 342	Image 23
30°		Katia Aveiro @katiaaveiroofficial	Total Likes 1 042 597	Total Comments 14 645	Interactions 1 057 242	Engagement Rate 2,68%	Total Posts 33	Image 25	Carousel 7	Video 1	Total Stories 121	Video 67	Image 54

Top 10 Influencers with more followers growth



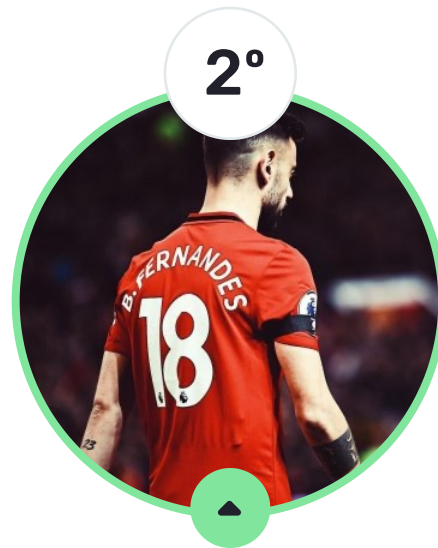
1°

Cristiano Ronaldo

@cristiano

8.162 748 177.451

Followers Growth Avg Daily Growth



2°

Bruno Fernandes

@brunofernandes.10

321.490 6.989

Followers Growth Avg Daily Growth



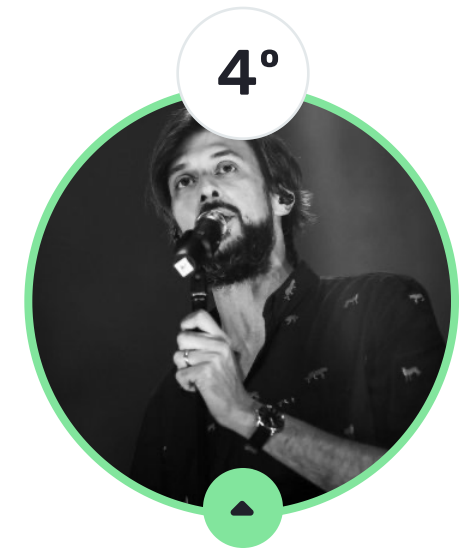
3°

Jorge Jesus

@jorgejesus

284.702 6.189

Followers Growth Avg Daily Growth



4°

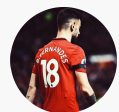
Bruno Nogueira

@corpodormente

284.527 6.185

Followers Growth Avg Daily Growth

5°



João Félix

@joaofelix79

Followers Growth
237.989

Avg Daily Growth
5.174

6°



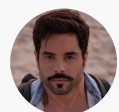
Rodrigo de Carvalho

@rgcboss

Followers Growth
209.355

Avg Daily Growth
4.551

7°



Pedro Carvalho

@pedrocarvalho_oficial

Followers Growth
104.071

Avg Daily Growth
2.262

8°



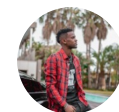
Nuno Markl

@nunomarkl

Followers Growth
97.288

Avg Daily Growth
2.115

9°



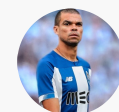
Nelson Semedo

@nelsonsemedo50

Followers Growth
93.501

Avg Daily Growth
2.033

10°



Pepe

@official_pepe

Followers Growth
93.198

Avg Daily Growth
2.026

brinfer

HI@BRINFER.COM